

# SOUND MASKING SERVICES



## Is the noise in your office affecting productivity?

With the popularity of open workplace environments, some businesses are finding that sounds from nearby conversations and external noises can create distractions for employees. An ASID study revealed that 81% of workers reported that they could be more productive if the workplace were quieter or less distracting.

Sound masking systems reduce distraction by introducing a subtle background sound level above that of most intruding noise, but below that of normal conversation within the space. Studies have found that employee productivity can go up by as much as 14% when businesses address acoustical issues.

VESTA's Sound Masking Services are extremely versatile and should be part of an acoustic design plan in new offices and in retrofitting existing workspaces. Frequently, sound masking will stand alone as the only treatment required to optimize office efficiencies.



## Acoustic design in the workplace

Proper attention to acoustic design can have a measurable effect on your bottom line. Research shows that the dollar value of appropriately designed rooms is substantial, as are the costs of poorly designed ones.

Workplace measurability affects performance, job satisfaction, and ease and quality of interactions, which are important measurements for any organization.

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## Benefits of Sound Masking

**SATISFACTION** - Sound Masking can help decrease one of the most pervasive complaints within today's workplace; distractions.

**PRIVACY** - Allowing personnel to work in comfort with an acceptable level of background sound. Keeping confidential conversations confidential.

**EFFICIENCY** - Multiple third party studies show the positive effects of acoustical design can increase workspace efficiency by up to 14% by reducing distractions and stress levels.

**COMPLIANCE** - Maintaining speech privacy guidelines in Healthcare (HIPAA) and Financial (GLBA) facilities is a responsibility of the organization.



## Areas in a workplace that can be affected by acoustic design:

- Open plan work areas
- Private offices
- Teleconferencing rooms
- Call centers
- Meeting rooms
- Corporate dining areas

## Acoustical treatments to be considered:

- Acoustical Ceiling Clouds
- Tack Panels
- Wall & Ceiling Panels
- Acoustical Blinds
- Sound Proofing & Isolation
- Industrial Noise Control (for mechanical noise issues - HVAC etc.)

